

Main features of **LIC JEEVAN ANKUR** as follows:

1. It is with profit conventional plan ( **Not related to market** ) so all investment will be debt based. It means over the term of 20yrs it will easily give the yield of nearly 8%.like other **LIC PLANS**.
2. In LIC JEEVAN ANKUR, **parents will be insured not the child**. Means the parents will be the owner of the plan and at the maturity the funds will go to the parent and they can use it wisely for their kids.
3. **On** death of the Life Assured during the policy term: Sum Assured shall be payable to the nominee( the child) and an **Educational income benefit** equal to **10% of insurance** will be payable on each policy anniversary, from the policy anniversary coinciding with or next following the date of death, **till the end of the policy term**.
4. Tax Benefit : Premium paid in this policy is 100 % tax free under section 80C and the maturity will also be tax free under section 10 (10D)

#### **HOW LIC JEEVAN ANKUR IS BETTER THAN CHILD PLANS OF OTHER PVT. INSURERS.**

1. **Educational Income benefit** in case of death of the parents is the new concept first time launched by **LIC OF INDIA** in a child plan.
2. **Bonus rates in LIC OF INDIA** is much higher than the bonus available in the plans of pvt. insurers.
3. Lesser premium: **LIC OF INDIA** charges no extra premium for premium waiver benefit in case of death of the parent in **LIC JEEVAN ANKUR** and also **LIC** is not charging any thing extra for **EDUCATIONAL INCOME BENEFIT** whereas in pvt. insurers nothing comes for free.
4. **LIC SOVEREIGN GUARANTEE** make it safest to invest in lic but there is no such guarantee exists with any plan of any pvt. insurers.

The list of benefits of **LIC JEEVAN ANKUR** for you and your family and how it is better than other plans of pvt. insurers are many. To know more or to take this plan to secure the future of your loving kids contact sampada@aol.in